

Press release

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Axiane Meunerie: supporting France's aid effort to the Lebanese population

Following the recent explosion in Beirut that has threatened the local population's capacity to feed itself and risks causing a flour shortage in Lebanon, Axiane Meunerie, an Axereal cooperative subsidiary, is assisting the milling industry and the government in their relief efforts.

"Food security for the local people is a priority. Axereal Group has always been at the centre of this effort, and now Axiane Meunerie has immediately stepped in to help the national relief programme for the Lebanese population," explains Jean-François Loiseau, Chairman of Axereal.

On Friday, Axiane Meunerie made its first delivery to Toulon Port of 50 tonnes of flour that will be gradually shipped to Lebanon by helicopter carrier Le Tonnerre. "Responding to the national appeal, the teams at Axiane Meunerie took action at unprecedented speed to produce, earmark and package stock as well as handling the logistics to ensure a speedy delivery. A swift response that matches the reactivity of the French milling industry," adds David Hubert, CEO of Axiane Meunerie.

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About Axiane Meunerie

Axiane Meunerie, a subsidiary of Axereal, is one of France's leading flour producers and vendors. Some 450 expert employees, working in eight mills, produce flour for manufacturers, supermarket bakeries and artisan bakers (under the trademarks Banette, La Croquoise, and Lemaire). Axiane also sells flour to consumers via mass retail outlets, under the trademarks Cœur de Blé, Treblec, Lemaire and Savoir Terre. www.axiane.com

About Axereal

Axereal is one of France's foremost cereals cooperative groups, with locations in France and across the world, specialising in growing and processing cereals for the brewing, baking and livestock industries. Axereal has 12,700 cooperative members and 4,000 employees. It generates turnover of around €3 billion per year. As the leading originator of sustainably produced grain, Axereal helps bring high-quality food to the market and aims to become the benchmark cooperative for sustainable agriculture. It has an international presence, operating in 21 countries (Algeria, Argentina, Australia, Belgium, Bulgaria, Canada, Croatia, Ethiopia, France, Germany, Hungary, India, Ireland, Japan, the Netherlands, Romania, Serbia, Slovakia, Spain, the UK and the USA).

www.axereal.com